

WRAL PO Box 60904 Accounting Department Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

A/L Media Attention: Accounts Payable 222 W. Ontario, Suite 600 Chicago, IL 60610

Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 2



Advertiser	Deborah Ross for Senate
Product	DEBORAH ROSS FOR SEN
Estimate Number	5153

Invoice #	167369-1
Invoice Date	09/25/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/18/16

Property	WRAL	
Account Executive	Mark Roberts	
Sales Office	Chicago TeleRep	
Sales Region	National	

Order #	167369
Alt Order #	08365576
Deal #	
Order Flight	09/12/16 - 09/18/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL 430a News	430a-5a	•	•		•	•	•		
	Q4 CANDII	DATE WINDOW CARD V8.31 -	CLASS 2								
				09/12/16	to 09/18/16	4x	MTWTF				
	WRAL			M	09/12/16	:30	4:45 AM	ROSS0430H	\$150.00		2
	WRAL			W	09/14/16	:30	4:39 AM	ROSS0430H	\$150.00		3
	WRAL			Th	09/15/16	:30	4:54 AM	ROSS0430H	\$150.00		4
	WRAL			F	09/16/16	:30	4:54 AM	ROSS0430H	\$150.00		1
2	WRAL Q4 CANDII	WRAL 5a News DATE WINDOW CARD V8.31 -	5a-530a CLASS 2								
				09/12/16	to 09/18/16	2x	MTWTF				
	WRAL			M	09/12/16	:30	5:14 AM	ROSS0430H	\$625.00		1
	WRAL			F	09/16/16	:30	5:14 AM	ROSS0430H	\$625.00		2
3	WRAL Q4 CANDII	WRAL 530a News DATE WINDOW CARD V8.31 -	530a-6a CLASS 2								
					to 09/18/16	2x	MTWTF				
	WRAL			Tu	09/13/16	:30	5:44 AM	ROSS0430H	\$875.00		1
	WRAL			W	09/14/16	:30	5:28 AM	ROSS0430H	\$875.00		2
4	WRAL Q4 CANDII	WRAL AM News 6-7a DATE WINDOW CARD V8.31 -	6a-7a CLASS 2								
				09/12/16	to 09/18/16	2x	MTWTF				
	WRAL			Tu	09/13/16	:30	6:54 AM	ROSS0430H	\$1,500.00		2
	WRAL			W	09/14/16	:30	6:28 AM	ROSS0430H	\$1,500.00		1
5	WRAL	Today Show	7-9a								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	CLASS 2								
				09/12/16	to 09/18/16	2x	MTWTF				
	WRAL			W	09/14/16	:30	8:44 AM	ROSS0430H	\$975.00		1
	WRAL			Th	09/15/16	:30	8:48 AM	ROSS0430H	\$975.00		2
6	WRAL	Today Show II	9a-10a								

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6	WRAL	Today Show II	9a-10a						<u> </u>		
	Q4 CANDII	DATE WINDOW CARD V8.31 -	CLASS 2								
				09/12/16	to 09/18/16	5x	MTWTF				
	WRAL			M	09/12/16	:30	9:59 AM	ROSS0430H	\$450.00		3
	WRAL			Tu	09/13/16	:30	9:59 AM	ROSS0430H	\$450.00		1
	WRAL			W	09/14/16	:30	9:29 AM	ROSS0430H	\$450.00		4
	WRAL			Th	09/15/16	:30	9:54 AM	ROSS0430H	\$450.00		2
	WRAL			F	09/16/16	:30	9:53 AM	ROSS0430H	\$450.00		5
7	WRAL	WRAL Noon News	12-1p								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	CLASS 2								
				09/12/16	to 09/18/16	4x	MTWTF				
	WRAL			M	09/12/16	:30	12:53 PM	ROSS0430H	\$625.00	1	2
	WRAL			Tu	09/13/16	:30	12:36 PM	ROSS0430H	\$625.00		3
	WRAL			W	09/14/16	:30	12:22 PM	ROSS0430H	\$625.00		4
	WRAL			F	09/16/16	:30	12:49 PM	ROSS0430H	\$625.00		1
8	WRAL	Dr. Phil	3-4p								
	Q4 CANDII	DATE WINDOW CARD V8.31 -	CLASS 2								
				09/12/16	to 09/18/16	2x	MTWTF				
	WRAL			W	09/14/16	:30	3:31 PM	ROSS0430H	\$675.00		1
	WRAL			Th	09/15/16	:30	3:32 PM	ROSS0430H	\$675.00		2
9	WRAL	WRAL 4p News	4-5p								
		DATE WINDOW CARD V8.31 -	•								
				09/12/16	to 09/18/16	2x	MTWTF				
	WRAL			M	09/12/16	:30	4:12 PM	ROSS0430H	\$700.00		2
	WRAL			W	09/14/16	:30	4:15 PM	ROSS0430H	\$700.00		1
10	WRAL	WRAL 5p News	5-530p								
-		DATE WINDOW CARD V8.31 -	•								
	Q. OMIDI	57.12 11.11.2017 O/11.12 VO.01	02,002	09/12/16	to 09/18/16	3x	MTWTF				
	WRAL			Tu	09/13/16	:30	5:14 PM	ROSS0430H	\$1,750.00		1
	**: 07			·u	00/10/10	.00	O. 1 T 1 W	110000 10011	ψ1,730.00		•

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Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 2



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Invoice Period	08/29/16 - 09/18/16				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WRAL	WRAL 5p News	5-530p								
		DATE WINDOW CARD V8.31 - C	LASS 2								
	WRAL			<u>T</u> h	09/15/16	:30	5:12 PM	ROSS0430H	\$1,750.00		2
	WRAL			F	09/16/16	:30	5:13 PM	ROSS0430H	\$1,750.00		3
11		WRAL 530p News	530-6p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 2								
				09/12/16 to		2x	MTWTF				
	WRAL			W	09/14/16	:30	5:38 PM	ROSS0430H	\$1,925.00		2
	WRAL			Th	09/15/16	:30	5:38 PM	ROSS0430H	\$1,925.00		1
12		WRAL 6p News	6p-6:30p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 2								
				09/12/16 to		3x	MTWTF				
	WRAL			M	09/12/16	:30	6:14 PM	ROSS0430H	\$2,625.00		1
	WRAL			W	09/14/16	:30	6:14 PM	ROSS0430H	\$2,625.00		2
	WRAL			Th	09/15/16	:30	6:10 PM	ROSS0430H	\$2,625.00		3
13	WRAL	Late News	11-1135p								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 3								
				09/12/16 to			MTWTFS-				
	WRAL			Sa	09/17/16	:30_	11:49 PM	ROSS0430H	\$1,000.00		2
					Football Ga						
				LR Due 10	o Football Ga	ame Runo	over				
14	WRAL	Tonight Show	11:35p-1237xm								
	Q4 CANDII	DATE WINDOW CARD V8.31 - C	LASS 2								
				09/12/16 to		3x	MTWT				
	WRAL			М	09/12/16	:30	12:31 AM	ROSS0430H	\$525.00		3
	WRAL			Tu	09/13/16	:30	12:34 AM	ROSS0430H	\$525.00		1
	WRAL			W	09/14/16	:30	12:24 AM	ROSS0430H	\$525.00	1	2
15	WRAL	WRAL News 6a-8a	6a-8a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	WRAL	WRAL News 6a-8a	6a-8a		•	•	•	•	<u> </u>		
	Q4 CANDII	DATE WINDOW CARD V8.31 - C <mark>l</mark>	_ASS 2								
				09/12/16	to 09/18/16	2x	2-				
	WRAL			Sa	09/17/16	:30	7:11 AM	ROSS0430H	\$450.00		2
	WRAL			Sa	09/17/16	:30	7:53 AM	ROSS0430H	\$450.00		1
16	WRAL	Saturday Today	8-10a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	_ASS 2								
					to 09/18/16	2x	2-				
	WRAL			Sa	09/17/16	:30	8:59 AM	ROSS0430H	\$700.00		1
	WRAL			Sa	09/17/16	:30	9:22 AM	ROSS0430H	\$700.00		2
17	WRAL Q4 CANDII	WRAL SAT 6pm News DATE WINDOW CARD V8.31 - CL	6-630p ASS 2								
	Q 1 0/11 (D)		2,100 2	09/12/16	to 09/18/16	1x	1-				
	WRAL			Sa	09/17/16	:30	6:10 PM	ROSS0430H	\$850.00		1
18	WRAL	WRAL News Sunday	7a-9a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	LASS 2								
					to 09/18/16	1x	1				
	WRAL			Su	09/18/16	:30	7:14 AM	ROSS0430H	\$500.00		1
19	WRAL Q4 CANDII	WRAL SUN 6p News DATE WINDOW CARD V8.31 - CL	6p-630p _ASS 2								
				09/12/16	to 09/18/16	1x	1				
	WRAL			Su	09/18/16	:30	6:14 PM	ROSS0430H	\$850.00		1
20	WRAL	Late News Airing Late	1135p-1205a								
	Q4 CANDII	DATE WINDOW CARD V8.31 - CL	_ASS 3								
					to 09/18/16	1x	S				
	WRAL			Su	09/18/16	:00			\$600.00	Credited	1

21 WRAL Sunday Golf 12-130P Q4 CANDIDATE WINDOW CARD V8.31 - CLASS 2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
21	WRAL	Sunday Golf	12-130P	•	•		•	•	•		
	Q4 CANDI	DATE WINDOW CARD V8.3	I - CLASS 2								
				09/12/1	6 to 09/18/16	1x	1				
	WRAL			Su	09/18/16	:00			\$500.00	Credited	1
22	WRAL	Late Night Seth Meyers	1237-137xm								
	Q4 CANDI	DATE WINDOW CARD V8.3 ⁻	I - CLASS 2								
				09/12/1	6 to 09/18/16	2x	MTWT				
	WRAL			M	09/12/16	:30	1:23 AM	ROSS0430H	\$150.00		1
	WRAL			Tu	09/13/16	:30	1:36 AM	ROSS0430H	\$150.00		3
23	WRAL Q4 CANDI	Late News DATE WINDOW CARD V8.3	11-1135p I - CLASS 3								
				09/12/1	6 to 09/18/16	1x	WTFS-				
	WRAL			F	09/16/16	:30	11:24 PM	ROSS0430H	\$1,000.00		1
24	WRAL	WRAL 4p News DATE WINDOW CARD V8.3	4-5p								
	Q+ O/ (IVD)	BATTE WINDOW GATTE VOICE	02/1000	09/12/1	6 to 09/18/16	1x	WTF				
	WRAL			F	09/16/16	:30	4:46 PM	ROSS0430H	\$400.00		1
			Aired Spots	48							

Gross Total \$41,800.00

\$6,270.00 Agency Commission

Payment Terms 30 Days \$35,530.00 **Net Amount Due**